NCHRA
NORTHERN CALIFORNIA HUMAN RESOURCES ASSOCIATION

East Bay

REGIONAL CHAPTER

Creating a Culture that Rewards Performance

Thursday, November 18, 2010 — 1 CPE Credit
8:00 – 8:30 a.m. Registration/Networking/Morning Refreshments
8:30 – 9:30 a.m. Program

John F. Kennedy University
100 Ellinwood Way
Pleasant Hill, CA 94523-4817
This program is not affiliated with John F. Kennedy University

About the Speaker:

Dr. B. Lynn Ware, President and CEO, Integral Talent Systems, Inc., *is an Industrial/Organizational Psychologist and the founder and President of Integral Talent Systems, Inc. (ITS), an internationally known talent management consulting firm. ITS offers state of the art tools and services for organizations who desire to attract, develop, engage and retain their top talent. Dr. Ware is frequently quoted on trends in talent management in numerous publications and has been featured several times on CNN as a national talent management expert.*

AFFILIATE OF SHRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Performance in many organizations in the Bay area has been hampered by the long recession and the resulting corporate "malaise" that employees feel when the organization is operating with limited resources and not "winning". In addition, as the economy improves, your best employees may soon have an opportunity to leave your organization. Don't let them go due to non-recognition when they have hung in there with you during the worst of times. Get your employees ready for the upturn by creatively rewarding them for early efforts to achieve individual and team goals for 2010.

Learn how to implement employee recognition, reward and development programs and influence managers as a means of creating an organizational culture that rewards employee accountability and performance. You'll leave able to:

- Teach and influence managers to take action to recognize individuals for meeting both short and long term goals and objectives
- Start a Corporate Ambassador program within your organization
- Help managers set specific team goals for engaging their business units

FOUR EASY WAYS TO REGISTER:
ONLINE: www.nchra.org/chapters
MAIL: NCHRA, 425 California St, Ste 500, San Francisco, CA 94104-2190 • **PHONE:** (415) 291-1992 • **FAX:** (415) 291-0217 (credit card payments only)

☐ $35 Non-Member ☐ $25 NCHRA Member ☐ Join NCHRA for $150 and attend at the member rate

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Signature _____ Zip Code of Billing Address (required) _____

Space is Limited – *Please call to check availability. Priority will be given to pre-registered attendees. To receive credit for a future event, cancellation must be received one week prior to program. An additional $10.00 will be collected for* ***Onsite Registration.*** *Substitutions allowed at the applicable NCHRA member/general rate.*

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