



Leadership in Action: Your Role in Building a Great Place to Work

Wednesday, March 10, 2010
 7:30 a.m. – 8:00 a.m. Registration & Networking
 8:00 a.m. – 9:00 a.m. Program
 Space generously donated by:
 Buck Institute
 8001 Redwood Blvd.
 Novato, CA 94945

1 CPE Credit



About the Speaker:

Hal Adler: Prior to founding Leadership Landing™, Hal was President of Great Place to Work® Institute, the global research and consulting firm best known for creating the gold standard in workplace recognition; the annual FORTUNE 100 Best Companies to Work For. Hal's success over the years has been attributed to his keen and intuitive understanding of leadership, workplace culture and change. Cited by clients as "Trusted Advisor" and "Master Guide", Hal deeply understands cultural transformation, and knows how to facilitate it, one leader at a time.

In "Leadership in Action: Your Role in Building a Great Place to Work," you will learn what distinctive qualities separate great leaders from the rest while examining your own strengths and weaknesses. Managers in great workplaces play a specific role in building and sustaining these environments. In this hands-on workshop, you'll learn about these leaders, the roles they play, and create your own action plan for change. Leave able to:

- Understand great leadership behavior and attitude as defined by the 5 Attributes of Great Leaders
- Reinforce the business case for developing great leaders
- Identify simple behavioral shifts for individuals that can create significant change within yourself, your teams, and your organization
- Begin to understand the role that you play in creating a great place to work

FOUR EASY WAYS TO REGISTER:

ONLINE: www.nchra.org/chapters

MAIL: NCHRA, 425 California St, Ste 500, San Francisco, CA 94104-2190 • **PHONE:** (415) 291-1992 • **FAX:** (415) 291-0217 (credit card payments only)

\$35 General \$25 NCHRA Member

Join NCHRA for \$150 and attend at the member rate

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Space is Limited—Please call to check availability. Priority will be given to pre-registered attendees. To receive credit for a future event, cancellation must be received one week prior to program. An additional \$10.00 will be collected for **Onsite Registration**. Substitutions allowed at the applicable NCHRA member/general rate.